MAY 15, 2019

6:00pm – 7:30pm – City Hall Scribe: Jannalee Hunsaker



In Attendance: Ann E, Caroline W, Jannalee H, Erin B, Whitney D, Becky H, Mike S, Laura W, Katy M, Elise H, Karen M, Joy H.

Not in Attendance: Sheila A, Bill A

Member	Rule	Discussion		
Jannalee	☑ Decision	Meeting called to order at 6:07 pm April minutes Approved☑Motion ☑ Second ☑Vote – Motion by Karen, Second by Laura, Vote is unanimous in favor.		
Jannalee	Information	Introduce Caroline. Welcome Caroline! She brings to the council experience with city government, finance, budgets and has performed in theatre for many years. She is excited to work with the council. We're excited to have you!		
Jannalee	Information	Council approval process.		
		Motions and votes, events – Ultimately, need to have city approval.		
		We need to do our due diligence to know all details before we vote on things.		
Katy	☑ Discussion ☑ Decision	UPDATE : The City didn't approve Up with Kids May Concerts due to contracts already signed between UWK and Butler. Need to work on partnership for future events and workshops. Need to evaluate partnership value to the Arts Council – are we getting back in value similar to what we save them monetarily?		
		When a "partnership" with a performing group or any other business is proposed, Ann and Caroline will do all they can to vet out any information to have all the facts necessary to make an educated decision to partner or not with the group/business. We need to consider all things, including not infringing on revenue Butler Middle School may obtain from renting out their auditorium. Ultimately, the city manager must approve any "partnerships" we enter into.		
Jannalee	☑ Discussion	UPDATE – We cannot do any events at BUTLER from JANUARY 01 to JUNE 01 in 2020 due to Brighton High Construction.		
	☑ Decision	2019 -2020 Events – Events must be decided and voted by May. Submitted to city for approval. 2020		
		2019	Jan-June – school looking into seeing if we can work in 2	
		April – Utah Wind Symphony Concert	Events.	
		May –	-Cottonwood Heights Has Talent	
		June –	-Utah Wind Symphony (2 concerts)	
		July – Musical Chalk Art at BVD		
		August – Carin Fausett Exhibit	Feb- Sustainability Button Art Project	
		Sept – Art Show Master Art Class	March- Photography Show at City Hall	
		Sept - Utah Wind Symphony	April- Other – Rocky Mountain Strings?	
		Oct – Night on Broadway with Riverton Jazz Band May- Other		

		Oct – Art Show Nov – Tree Lighting at City Hall Boutique Dec – Christmas Concert	** Note: Need more events/opportunities that foster grant funding and outreach	
		Year Round – Featured Artists	opportunities.	
		real nound readared / ittists	 Education Art related "services" Reaching diverse audiences, being more equitable. Outreach programs for under-served populations. Inclusivity – free or discounted admission, touch tours or tactile exhibits, programs for veterans, accommodating special needs, programs for the aging, etc. 	
		The Utah Wind Symphony has proposed the following dates for their concerts in 2019-2020: Sept 16, November 25 and January 27. Ann will check with the school if these dates are available and report back. The January date may not happen due to the restrictions on the availability due to Brighton High construction.		
		The 2019 – 2020 Fiscal Year events were discussed and a final vote reached. The council unanimously voted in favor of the events outlined and they will now be sent to the city manager for final approval.		
		Ideas for events for the 2020-2021 fiscal year can be introduced at any time. We will keep a list of ideas and track progress in securing the plans to implement the event. Now is the time to be thinking of fresh, new ideas to bring to the table. If you feel we need something "different", you have the opporuntly to change what we do. We need a more diverse lineup of events for the future.		
		Whitney – please get all our events listed on all L	Itah event websites and local TV Station event calendars.	
Jannalee ☑ Discussion Carin Fausett Exhibit – Set the Date				
	☑ Decision	Event Date – August 14th 7:00-9:00 pm. (Ann booked the city hall room for this night).		
		Addiction Recovery speakers, recovery programs will be present, musicians will perform, networking for families to find help and hope. Recovering addicts will display their art along with Carin.		
		Will need several members to help assist to get this event put together. Who will help?		
		Tiffany Young Fletcher , a local public speaker regarding resilience in life's difficult challenges has agreed to speak if the date works		
		with her schedule. She has a remarkable video out. Stormsofthemind.com Tiffanyfletcher.me		
		Needs:		
		Graphic for marketing		
		Sub-committee to help organize event.		

Jannalee	Information	Upcoming events: July: Musical July: Chalk Art project at Butlerville days. Need help to get artists. Aug: Carin Fausett Exhibit: Aug 22, 7-9 pm at City Hall. October: Utah Jazz Band – Night On Broadway. Need to set a date and get BMS booked. Get date to Whitney for marketing. Need graphic for marketing. Chair for this event: Jannalee October: Annual Art Show: City Hall – need to set date and time for reception. Give date to Whitney for marketing. Need graphic for marketing. Chair for this event: Karen	
Jannalee	☑ Discussion	The Art of Aging – how can we help our seniors and veterans enjoy the arts more? - Take a skit show to them - Musical performances at the retirement centers - Kids from Little Mermaid go perform a few numbers from the show	
Laura	☑ Discussion ☑ Decision	Featured artist wants to display art of all the wives Joseph Smith had. Controversial or Not Controvrsial. The council discussed the issue and voted. Motion by Erin, Second by Whitney and Unanimous vote to allow artist to show her work. She will show other pieces as well, and the "forgotten wives" exhibit will just be a section of her work. Featured Artist Expectations – What kind of art, how we determine who can show art, can an artist be featured more than once, etc. Discuss in June meeting.	
Jannalee	☑Discussion ☑ Decision	Follow-up - Sustainability Art Planning – CH has a goal to use 100% clean, renewable energy for city operations by 2022 and community wide by 2032. Art project to boost knowledge with the community. Art Buttons. The board is asked to come up with a slogan or theme that uses the word "Button" in it. The art buttons created by students will be displayed in February for "clean air month" and will be displayed at City Hall, the Library, the State Capitol Legislature.	
Katy	Informational	Follow-up - Katy shared that she has spoken with Penny Broussard, Director at Will Dance for Kids Project would like to explore ways to partner with the Arts Council. Katy will talk more with Penny and bring back more information. Katy reported back that Penny is scheduled out and could possibly do an event with the city in the 2020-2021 fiscal year. Penny also expressed interest in being on the arts council. Katy will share with her how to apply.	
Ann	Informational	What exactly is our agreement with Butler Middle School – captitalizing on venue opportunity. Ann will email to the council the interlocal agreement that members can review. The basic agreement is that the council can use the school once a month for free and pay custodial and technician fees that help pay the wages for that support. The Harmony in the Heights choir does use the choir room at the school every week for free. The school has been generous to accommodate them.	
Jannalee	Informational	Everyone please join the Facebook page.	
Jannalee	☑Discussion ☑ Decision	Decide: What \$ amount should be set for businesses to have their business link to their site from our website? \$250 or \$500 Proposal:	

		\$250 – Company name listed on our website and included in all marketing (playbill, social media, etc.) \$500 – Company name with logo and a link to their website listed on our website, and used in marketing per sponsorship card. \$1000 (+) – VIP Package – Logo & Link on website, VIP tickets, vouchers for concessions, preferred seating, framed poster of sponsor name and logo displayed at all events. Katy will put together the VIP package. Motion: Laura, Second: Whitney, Vote: Unanimous vote in favor of proposal.	
		Can we have a donation box at every event we do including receptions at city hall? Finance is considering this and will let us know. Ann reported back that a donation box is not something we can implement, being that there is no "transparency" in the donation of the money.	
		Everyone has a challenge to bring in 3 sponsors before June. Family, friends, neighbors, businesses – all can make a donation from \$25 to \$2000. Online at arts.ch.utah.gov. Please consider making a personal contribution.	
		Four contributions so far – total \$675 Katy volunteered to track sponsorship contributions and provide data on sponsorships. Company logos must be sent to Ann and Caroline and they must include permission to use their logo. Do they want their logo printed on our t-shirts?	
Jannalee	☐ Discussion☐ Decision☐	Fundraising – or "Friend-raisers" every other year. Have local artists donate a painting and have them auctioned off. Have donation information in lobby during musical performances and all events. Not discussed in May meeting.	
Jannalee	Informational	Whitney social media expert Ways to enhance social media presence. This will help with grant funding. Statistic reports and tracking. Update on Instagram Account. Not discussed in May meeting.	
Sheila	Informational	Budget report – The budget is being reviewed by the city finance department. Not discussed in May meeting.	
Jannalee		Utah Jazz Band – Night On Broadway event – planned for October. Need to set a date and get BMS booked. Will need graphic for marketing.	

Jannalee	Informational	Musical update: - Performance Dates July 12,13,15,18,19,20 Musical information is on our website.	
		TSHIRT Sizes – Council member T-shirt sizes – EVERYONE - Send Ann your T-shirt size. (Usually unisex sizes)	
		Performance Assignments:	
		Concessions – Katy will oversee concessions.	
		Lobby Displays – Jannalee will work with artistic team to come up with selfie stations and cast display. Show merchandise and Candy Grams – Erin will oversee these for the production.	
	☑Discussion ☑ Decision	Katy – proposed to have a caterer make Little Mermaid themed baked goods to sell at intermission. The baker is Tiffiny Thornack. She would sell items at a discounted price point. These would be sold in conjunction with the candy and other Little Mermaid merchandise that will be sold at the show. Motion: Whitney, Second: Laura Vote: Unanimous vote in favor of using the caterer and selling the baked goods.	
		Erin has some great ideas to market the show – she will be coordinating with other council members to help. Cast Leads (Ariel, Scuttle, Sabastian, Ursala) – Meet and Greet July 13 th at City Hall. Cast members mingle with kids and take pictures. Have 8-10 stations of activities the kids can do with the characters. Admission price for kids/familes. \$10/\$15/\$25 family. Bookmarks – these will be made up and shared in the schools and around.	
		Candy Grams to send to actors – people can send messages alone or attach a candy or flower and send a message to their favorite actor in the show.	
Erin	Informational	Erin shared some great ideas with the group how to market and connect the yearly musical to projects. Create workshops that surround the musical, have drama camps during the summer for younger aged kids, Erin is well trained to help in these areas. Offer group tours to difference performances in the valley where people can ride together and share the experience. Erin will be coordinating theatre workshops for the 2020-2021 musical and with marketing ideas for Little Mermaid.	
		Erm win be coordinating theatre workshops for the 2020 2021 masical and with marketing facus for little Wermana.	
	Informational	Other topics discussed at the meeting that need follow-up:	
		Make a list of musicals we want to do for the next 5 years. Include musicals that include more children every other year or every two years. Consider doing a "jr" version of a musical one year or do a children's theatre in December.	
		Include more diverse events – Like a literacy event. Authors share parts of their stories with an audience and share their personal journey of becoming an author or how their story came to be.	
		Develop more robust council protocols and get them in writing: (Ann is working on several of these now)	
		 Musical – Emergency situations for cast members Cast members sign agreement 	
		- Legal situations	

 Musical director and council partnership expectations. Art show participation – sign legal acknowledgements Monthly Artists – sign legal acknowlegements Invite a person to be on the council with a legal background – to help provide a legal perspective. The city and it's attorney are ultimately the legal support for the council.
Meeting adjourned at 7:52 pm

Next Meeting - June 5, 2019

Parking Lot Items			
Excellence in the Community	Art Festival – group art, photography, music together	Website: Artist Registry	
Marketing Strategies	Fund Raising Event		
Business Partner Sponsor	Creating an Art Guild		
Drama Camps	Volunteer Pool		
Group tours to performances	Power Pole Art project		
A Piece from Home – community	Art in Transit – Art on Buses		
members bring a piece of art from their	Six-Strings Soldiers – inquiry sent 5/2019		
homes and display for a month.			